

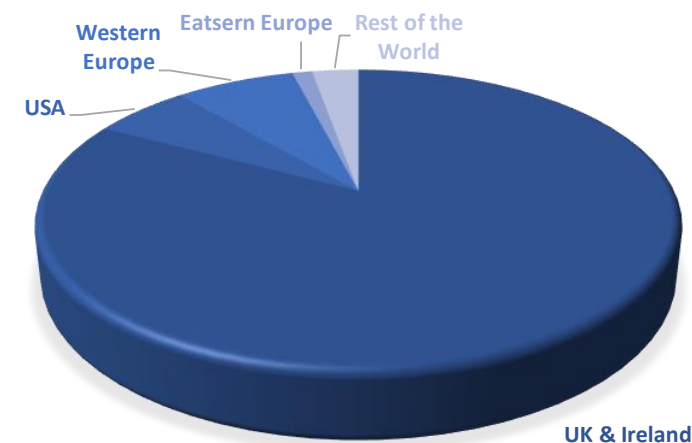
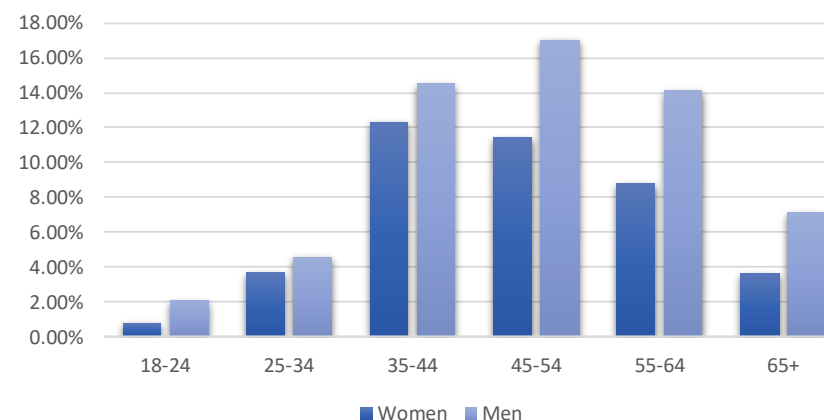
PARTNERSHIP PROPOSAL

2023 International Tournaments

About FIMBA GB?

- FIMBA GB is the United Kingdom ‘arm’ of FIMBA – The Federation of Masters Basketball Association (www.FIMBA.net/en/)
- FIMBA GB are authorised by FIMBA World and Europe to regulate and control players and teams from the United Kingdom representing Great Britain at FIMBA worldwide events
- The goal of FIMBA GB is to see the Masters Basketball movement grow and prosper and for Great Britain to be represented in as many age groups and categories as possible on the world stage
- FIMBA GB is proud to be able to keep players in the game through the masters basketball movement
- Our players come from all walks of life and all backgrounds and are based all over the UK
- Full details available at www.fimba-gb.com

Social Media Demographic



ONLINE DEMOGRAPHIC

Positive Wellbeing



- Sport continues to play an important part in the health and well-being of our playing community, especially since the Covid-19 epidemic
- The general wellbeing of our staff and players have all been greatly improved by being physically fit, team-working, mentally challenged and with an end goal
- Following the UK lockdown, our participant numbers increased significantly as we promoted the mental and physical health benefits of sport
- As a result, the number of teams increased from 6 to 16 for the European Championships in Malaga 2022

2022 European Championships

16 teams sent - 1st Championships with a GB Men's programme

- **5 championship medals**



- **Silver**

- +40 Men



- **Bronze**

- +70 Men
- +35 Men



- **Iron**

- +55 Women
- +35 Women

- **8 top 6 final placings**

- **11 top 10 final placings**

- **8 players in top 10 scoring**

- +35 Women – Lisa Roberts (6th)
- +55 Women – Jaqueline Alvina Rhodes (1st)
- +35 Men – Lawrence Brown (4th)
- +35 Men – Michael Lewis (5th)
- +40 Men – Steven Gayle (1st)
- +40 Men – Marcus Knight (8th)
- +70 Men – Thomas Campbell (2nd)

- **New championship record**

- +40 men – Steven Gayle, 51 points in a single game

2020 FIMBA at Home



• GOLD

- +40 Men



• Bronze

- +35 Women

- **Global event during lockdown**

- Teams from Argentina, Brazil, Colombia, Costa Rica, GB, Germany, Japan, Mexico, Russia, Serbia, Spain, UAE

- **Ballhandling skills competition**

- 3 players per team performed 3 pre-set drills
- Live streamed and judged on a variety of criteria

CUSTOMISABLE TEAM AGE GROUP PAGE

- Specific team details
- Specific team needs
- Specific team costs
 - Training
 - Venue fees
 - Hotels
 - Fuel
 - First aid
 - Physiotherapy
- Specific team costs
 - Tournament
 - Entrance fees
 - Flights
 - Hotels
 - Kits
 - Transport
 - First aid
 - Physiotherapy

2023 International Tournaments

	Tournament	Location	Dates	Est. Cost
	Masters Basketball World Cup	Croatia	13 th – 16 th Apr.	£5,000
	ESBA European Championships	Portugal	10 th – 17 th Jun.	£9,000
	Masters Olympic Games	Finland	26 th Jun. – 9 th Jul.	£14,000
	FIMBA World Championships	Argentina	25 th Aug. – 3 rd Sept.	£28,000

Costs are based on full team including coaches and managers

Partnership Model



Opportunity to associate with an international sports team of dedicated and highly motivated players representing their country

FIMBA GB will promote your brand via social media to our vast network of GB Masters participants and overseas colleagues

Give global exposure of your brand to a captive, niche market both via the tournament and with pre-tournament interaction with our peers

Promoting your brand as a supporter of the older athlete keeping fit and staying in the game

Endorsing the Active Ageing initiative from Sport England

Enhancing the mental wellbeing of the players

Joining an organisation with a winning pedigree

Partnerships Packages Available

£250

BRONZE

- WEBSITE / SOCIAL MEDIA

£500

SILVER

- WEBSITE / SOCIAL MEDIA / LOGO ON WARM UP TOPS

£1,000

GOLD

- WEBSITE / SOCIAL MEDIA / LOGO ON WARM UP TOPS / LOGO ON SHORTS

£5,000

PLATINUM

- WEBSITE / SOCIAL MEDIA / LOGO ON WARM UP TOPS / LOGO ON SHORTS / LOGO ON SHIRTS

Bespoke Packages Available

FIMBA GB work closely with partners on and off the court with truly tailored packages of benefits to fit, support and develop your goals. We encourage our partners to customise the package to suit your needs and budget.



Branding

Tournament Shirt / Tournament Shorts
Warmup Tops / Off-court Tops
Training Kit
Website / Socials



Marketing

Naming Rights
Training Sessions
Individual player
Travel expenses



Product Placement

Team
Player
Training Venues



We want to hear from you

We very much appreciate you taking the time to read this document and your support of Masters Basketball. For more information, please contact admin@fimba-gb.com or call one of our team:-

Nicky Shaw – Lead Delegate

nicky@fimba-gb.com

M: 07958 502184

Maria Endacott-Heser – Exec. Delegate

maria@fimba-gb.com

M: 07702 376824

We can set up a Zoom call or a meeting in person. You are most welcome to attend one of training sessions to meet the team and the players to find out more and enjoy the amazing atmosphere of Masters Basketball

@fimbagb #thegameneverstops

“Don’t add age to your life but life to your age”



Thank you